



Castrol SLX Professional OE 5W-30 is specially formulated to exceed the requirements of VW 505.01, BMW LL-04, MB 229.51 and ACEA C3 specifications.





#### STRENGTHEN YOUR BOTTOM LINE WITH THE LATEST CASTROL TECHNOLOGY

For over 100 years, Castrol has been the technology leader in motor oil. Once again, Castrol has raised the bar for motor oil with the advanced synthetic Castrol SLX Professional OE motor oil to provide superior performance and protection.

#### CASTROL SLX PROFESSIONAL OF OFFERS:

- An advanced proprietary technology that neutralizes corrosive particles, preventing them from grouping together and forming power-robbing deposits
- Maximum performance under extreme conditions (heat, load, speed) that can cause conventional oils to break down
- Superior engine protection that outperforms leading conventional and synthetic blend oils, passing severe industry torture tests
- Meets or exceeds the world's toughest industry specifications
  - API SL/CF, ACEA C3
  - VW 502.00 / 505.00 / 505.01; MB 229.51; BMW LL-04
- Some examples of applications are VW Pumpe Düse (PD) TDI, Mercedes Benz CDI/Bluetec, BMW "d" diesels requiring the OEM specifications above

## SEIZE THE OPPORTUNITY TO CAPTURE YOUR SHARE OF THE ADVANCED SYNTHETICS SEGMENT

Synthetic segment sales are continuing to grow. From 2007 to 2012 synthetics have grown from 8% to 16% of all Passenger Car Motor Oil volume. Advanced synthetics are helping to grow segment sales as consumers are seeking choices and many are willing to pay more for a superior quality product that will enhance and extend their vehicle's performance.

Diesel powered vehicles are gaining popularity as manufacturers continue to introduce incremental offerings into the marketplace. Consumers and businesses are aligning with the efficiency and longevity that diesels offer.

#### **CASTROL SLX PROFESSIONAL OE OFFERS:**

- Castrol's strong consumer brand recognition and advocacy
- Proprietary dispersant ingredient that is perceived by consumers as premium and worth paying more for
- An opportunity to promote trade-up to higher margin products that an advanced synthetic provides

### Part #'s and UPCs:

Stock Number	UPC Bottle	UPC Case	Package
02004-66	079191 000700	079191 060704	6x946 mL
02004-06	079191 550649		1x208.2 L

## **Typical Properties:\***

	Method	5W-30 OE
Density @ 15 °C Relative	ASTM D4052	0.85
Viscosity, Kinematic @ 100 °C	ASTM D445	12.1
Viscosity, Kinematic @ 40 °C	ASTM D445	71
Viscosity, CCS @ -30 °C	ASTM D5293	6200
Flash Point, PMCC	ASTM D93	205
Ash, Sulphated	ASTM D874	0.8
Total Base Number, TBN	ASTM D2896	7.4
Pour Point	ASTM D97	-42

<sup>\*</sup>Typical properties may vary slightly.

# Industry Specifications & OEM Approvals:

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